

Sesame Bankhall Group Ltd
Registered Office: Pixham End, Dorking, Surrey RH14 1QA
Registered in England No. 3573352

www.sesamebankhall.co.uk

PRESS RELEASE

3 February 2012

The Cambridge Building Society appoints Sesame Bankhall Valuation Services as panel manager

The Cambridge Building Society has chosen Sesame Bankhall Valuation Services (SBVS) as their exclusive panel manager for valuations in a new partnership announced today.

SBVS will manage a panel of surveyors providing full coverage in The Cambridge's lending heartland, alongside additional surveyors to provide coverage in its wider lending area. SBVS will provide The Cambridge with a service that is focused on the customer's specific survey requirements, enabling them to choose the most appropriate type of valuation for their individual needs.

John Cupis, Managing Director of PMS and SBVS, said: "Sesame Bankhall Valuation Services has established itself as a market leading panel management business that delivers a high quality service to lenders and their customers. Our new partnership with The Cambridge demonstrates the strength and value of our offering. The appointment of SBVS is the first step in a long-term partnership with The Cambridge and we look forward to working closely together on a range of valuable new initiatives."

Jon Foster, Head of Operations at The Cambridge Building Society, comments: "This partnership has been developed to enhance the overall experience for customers when doing business with The Cambridge. The valuation of a property is a big milestone in the house buying process and it is important that this runs as smoothly as possible.

"Sesame Bankhall Valuation Services offers the same level of professionalism and integrity that The Cambridge has when looking after its customers and will be able to offer a service that is efficient, giving our customers peace of mind.

"SBVS will be using SMS text messaging to keep our customers informed on the progress of the valuation, it will handle all specialist valuation needs and will endeavour to speed up the overall valuation process. SBVS will also be working with our local valuers to ensure that these relationships continue to work for the Society, the valuer and for the customer."

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Sesame Bankhall Valuation Services Limited (SBVS) was launched in March 2011 and is a joint venture with Direct Valuations Ltd, which is an established panel management service provider that has arranged more than one million valuations over the last 20 years.

Sesame Bankhall Group operates market leading brands PMS, the UK's largest mortgage club for directly regulated intermediaries, and Sesame, the award-winning network for appointed representative IFAs and mortgage brokers.

- Ends -

Further media enquiries

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Sesame Bankhall Group operates three distinct distribution brands:

- Sesame is the UK's largest appointed representative (AR) network with 1,300 member firms.
- Bankhall is the market-leading support services business for 1,500 directly regulated IFA firms.
- PMS operates the largest mortgage club for directly regulated mortgage brokers in the UK.

Services provided include compliance and regulatory support, access to one of the UK's most comprehensive training and development programmes, in-depth product research, preferential PI terms and access to the latest technology to enable advisers to write business more efficiently.