

Sesame Bankhall Group Ltd

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PRESS RELEASE

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Industry leaders to debate key adviser issues and future opportunities at Sesame Symposium and Bankhall Conference

Sesame Bankhall Group has announced further details of the leading industry figures taking part in its annual Sesame Symposium and Bankhall Conference on the 14th and 16th November respectively at London's Park Plaza Hotel, Westminster Bridge.

Hosted by award-winning broadcaster John Inverdale, the events will include keynote speeches from Sesame Bankhall Group's Executive Chairman, Ivan Martin, and Chief Operating Officer George Higginson, along with an industry perspective from Shaun Crawford, Global Insurance Leader at Ernst & Young.

In addition, there will be a series of lively panel sessions taking place through the day that will tackle key issues that are shaping the future of financial services, such as the regulatory and economic outlook, along with RDR and the move to adviser charging. In a continuing tough market for advisers and their clients the sessions will debate future opportunities and potential areas of growth.

Industry leaders taking part include Aviva UK Life CEO David Barral, Friends Life CEO Andy Briggs, LV CEO Richard Rowney, Nationwide Group Executive Director Mathew Wyles, Scottish Widows CEO Toby Strauss and Zurich CEO David Etherington. Key sessions include an 'Eye on the Future' industry debate hosted by John Inverdale, along with a mortgage debate hosted by PMS Executive Chairman John Malone, and a protection and GI debate led by PMS Managing Director John Cupis.

Ahead of next year's London Olympics there will be a motivational speech from four-time Olympic athletics champion and 400m world record holder Michael Johnson.

George Higginson, Chief Operating Officer at Sesame Bankhall Group, says: "Our annual Sesame Symposium and Bankhall Conference have become firmly established in the industry calendar. We bring together business leaders to give advisers a first hand insight into the key issues of the day, which helps inform firms' thinking as they plan their future direction. It is also an ideal opportunity to update our members on the strategic developments taking place within Sesame Bankhall Group and the valuable new services being delivered to help adviser firms on the road ahead."

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About Sesame Bankhall Group

Sesame Bankhall Group operates three distinct distribution brands.

- Sesame is the UK's largest appointed representative (AR) network with 1,400 member firms.
- Bankhall is the market-leading support services business for 1,900 directly regulated IFAs.
- PMS operates the largest mortgage club for directly regulated mortgage brokers in the UK.

Services provided include compliance and regulatory support, access to one of the UK's most comprehensive training and development programmes, in-depth product research, preferential PI terms and access to the latest technology to enable advisers to write business more efficiently.