

## PRESS RELEASE

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### **Diversification in the spotlight at Mortgage Extra Live**

Business development and diversifying into new product areas will be the key themes for PMS and Sesame as they team up for Mortgage Extra Live, in a round of 12 regional adviser events.

The seminars will start in Belfast on the 6 September and finish in Birmingham on the 29 September (full list of dates and venues below) and are being supported by some of the leading mortgage lenders, general insurers and protection providers.

The seminars have been designed to help advisers gain a valuable insight into business diversification and the emerging opportunities in mortgages, protection and general insurance. Advisers will also have the opportunity to network and share ideas in roundtable forums.

John Cupis, Managing Director, PMS, says of the events: "There is so much changing in the market place at the moment that there has never been a better time to attend our record breaking roadshows. Despite the current tight lending criteria, there are more exclusive products on offer, including an increasing number of higher loan-to-value products. Our enormously popular roundtable and exhibition format leads the way giving advisers a chance to get close to current opportunities in mortgages and insurance, and current bookings look like we'll have another sell-out.

"PMS and Sesame events are fully CPD accredited, and as one of the UK's biggest mortgage service providers, these seminars provide an excellent opportunity to use our scale and expertise to deliver comprehensive face-to-face training and development support."

Mortgage Extra Live events are open to both appointed representatives and directly authorised advisers and are free of charge.

**Advisers can reserve their place by visiting [www.sesamelearning.co.uk](http://www.sesamelearning.co.uk)**

**Sesame Bankhall Group Ltd**

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[www.sesamebankhall.co.uk](http://www.sesamebankhall.co.uk)**Dates and Venues**

Area	Date	Venue
Belfast	06.09.11	Ramada Shaws Bridge Belfast
Scotland	07.09.11	Dunblane Hydro
Newcastle	08.09.11	Newcastle Falcons
Chepstow	13.09.11	Marriott St. Pierre
Exeter	14.09.11	Sandy Park Conference Centre
Southampton	15.09.11	MacDonald Botley Park
Brands Hatch	20.09.11	Brands Hatch Racecourse
Cambridge	21.09.11	Cambridge Belfry
Watford	22.09.11	Hilton
Doncaster	27.09.11	Doncaster Racecourse
Bolton	28.09.11	Bolton De Vere Whites
Birmingham	29.09.11	Motorcycle Museum

**- Ends -****Further media enquiries**

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**About Sesame Bankhall Group**

Sesame Bankhall Group operates three distinct distribution brands.

- Sesame is the UK's largest appointed representative (AR) network with 1,400 member firms.
- Bankhall is the market-leading support services business for 1,900 directly regulated IFAs.
- PMS operates the largest mortgage club for directly regulated mortgage brokers in the UK.

Services provided include compliance and regulatory support, access to one of the UK's most comprehensive training and development programmes, in-depth product research, preferential PI terms and access to the latest technology to enable advisers to write business more efficiently.