

Sesame Bankhall Group Ltd
Registered Office: Pixham End, Dorking, Surrey RH14 1QA
Registered in England No. 3573352

www.sesamebankhall.co.uk

PRESS RELEASE

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Sesame Bankhall Group appoints David Kafetz as Head of Group Sales

Sesame Bankhall Group has strengthened its senior team with the appointment of David Kafetz as Head of Group Sales.

David reports into Managing Director, Distribution, Nick Kelly and is responsible for leading the sales teams across Sesame and Bankhall. David has 30 years industry experience and joins Sesame Bankhall Group from Intrinsic Financial Services, where he was Strategic Recruitment Director. Previous roles include Director at financial services recruitment firm, Ecrut, and National Recruitment and Development Manager at Royal & Sun Alliance.

Commenting on David's appointment, Nick Kelly said: "David brings with him a wealth of industry experience and will be another excellent addition to our strong management team. He has a great understanding and insight into the issues that adviser firms are facing whilst they adapt and build value in their business, as we enter the new RDR world. We are investing in our business and rolling out a range of exciting new services for advisers. David will have a key role in ensuring that our customers and our group gain maximum benefit from this important work."

David Kafetz added: "Sesame Bankhall Group is a very strong business, both financially and strategically. It was a natural progression for me to join their leadership team and I look forward with excitement to helping the management capitalise upon their current position and take their growth to another level."

- Ends -

Further media enquiries

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About Sesame Bankhall Group

Sesame Bankhall Group operates three distinct distribution brands.

- Sesame is the UK's largest appointed representative (AR) network with 1,400 member firms.
- Bankhall is the market-leading support services business for 1,900 directly regulated IFAs.
- PMS operates the largest mortgage club for directly regulated mortgage brokers in the UK.

Services provided include compliance and regulatory support, access to one of the UK's most comprehensive training and development programmes, in-depth product research, preferential PI terms and access to the latest technology to enable advisers to write business more efficiently.