

Sesame Bankhall Group Ltd
Registered Office: Pixham End, Dorking, Surrey RH14 1QA
Registered in England No. 3573352

www.sesamebankhall.co.uk

PRESS RELEASE

20 October 2011

Sesame Bankhall Group launches new training and development service to boost e-learning support for advisers

Sesame Bankhall Group has enhanced the training and development support that it delivers to Sesame Network members and Bankhall customers with the launch of a new online learning management system.

The new interactive service has been developed with training specialists Competent Adviser. It provides advisers with access to a wide range of learning support, including for the CII R0 exams and the **ifs** Diploma for Financial Advisers (DipFA) qualification.

The system also features a Continuing Professional Development (CPD) recording facility for advisers to help them keep track of their learning and ensure that their knowledge is kept up to date, which will be increasingly important for advisers in light of the ongoing CPD requirements under the RDR.

George Higginson, Chief Operating Officer for Sesame Bankhall Group, said: "This new service is a real step forward and supports advisers with their learning and development needs, wherever they are on their RDR journey. There is also lots of flexibility in terms of the range of content available and how users access it, which enables advisers to take a more blended approach to their learning.

"Having the right solution in place is crucial for advisers given the competing demands of ongoing professional development combined with their day to day client responsibilities. That is why we are continually investing in new services and delivering practical solutions to help advisers."

Gillian Tait, Managing Director at Competent Adviser, commented: "We are proud to be working with an innovative, industry leading organisation such as Sesame Bankhall Group. Our Competent Adviser system has been specifically designed to provide advisers with all they need to demonstrate, enhance and maintain competency throughout all aspects of their role. With our award winning and proven track record, we are ideally placed to provide Sesame Network members and Bankhall customers with the learning support they require both up to 2012 and beyond."

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Sesame Bankhall Group operates three distinct distribution brands:

- Sesame is the UK's largest appointed representative (AR) network with 1,400 member firms.
- Bankhall is the market-leading support services business for 1,900 directly regulated IFA firms.
- PMS operates the largest mortgage club for directly regulated mortgage brokers in the UK.

Services provided include compliance and regulatory support, access to one of the UK's most comprehensive training and development programmes, in-depth product research, preferential PI terms and access to the latest technology to enable advisers to write business more efficiently.