

Bankhall
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PRESS RELEASE

3rd November 2009

Bankhall hosts its biggest ever conference

- **600 delegates attend the Business Conference at Wembley stadium**
- **700 guests join in a celebration of financial advice at the Gala Dinner**

A record number of members attended the 11th annual Bankhall Conference today at the iconic Wembley stadium where delegates attended a series of presentations and workshops to maintain their awareness of industry issues, help them to maximise their profitability and prepare for 2013. Guests were then entertained at the Gala Dinner with a lively set from Tony Hadley and comedy from Stuart Francis.

Speaking about the conference Bankhall's Managing Director, David Golder said

"Our annual conference is the highlight of our events calendar and an ideal opportunity for members to mix business and pleasure. It allows them to network with other members, meet key product providers and celebrate their achievements over the year. I'm delighted that our decision to host it in London this year has been met with such enthusiasm from members"

- Ends -

Further media enquiries:

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About Sesame Bankhall Group

The combination of Sesame and Bankhall delivers:

- The largest Appointed Representative Network with c3,000 advisers
- The largest directly regulated service business supporting over 1,500 firms
- The largest mortgage distributor with over £45bn in applications generated in 2008

About Bankhall

Bankhall is the largest directly regulated services business in the UK and the business will continue to operate with its own team and distinct propositions. Sesame has also been active in the directly regulated market since 2002 when it launched Sesame Direct, which has steadily grown to become one of the leading players. Sesame Direct will become part of the new operation, with Bankhall strengthening its market leading position and supporting over 1,500 firms.

Bankhall was established in 1993.

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bankhall[®]***About David Golder***

David Golder is Managing Director, Bankhall and has overall responsibility for developing and delivering a full range of support services for directly regulated advisory firms. David has been in financial services for around 25 years, many of which have been spent in senior positions focused on sales and distribution. He joined Bankhall in 1998.